





SPONSORSHIP OPPORTUNITIES

Presenting Sponsor

- Sponsor signage at registration, starting and finish-lines, and post-race event
- Company logo on all correspondence
- Company logo featured on starting/finish-line signage
- Company logo featured in rotating sponsor banner on event homepage
- Company logo featured on sponsor section of event website
- Company recognition in social media posts
- Booth at post-race reception
- Logo on event t-shirt
- 16 race-day registrations (race and post-race event)
- First right of refusal to negotiate Presenting Sponsor position for 2023
- Logo inclusion on the VIP Tailgate Stage*
- 12 club-level tickets to Music City Bowl football game
- 4 pre-game field access passes
- 4 tickets to Music City Bowl social events

*Dec 31 event, deadline to submit logo is Dec 15

Post-Race/Entertainment Sponsor

- Sponsor signage at post-race reception
- Company logo featured in rotating sponsor banner on event homepage
- Company logo featured on sponsor section of event website
- Company recognition in some social media posts
- Company logo on napkins and cups
- Logo on event t-shirt
- 12 race-day registrations (race and post-race event)
- 8 club-level tickets to Music City Bowl football game
- 2 pre-game field access passes
- 2 tickets to Music City Bowl social events

Pre-Race/Registration Sponsor

- Sponsor signage at registration table
- Company logo featured in rotating sponsor banner on event homepage
- Company logo featured on sponsor section of event website
- Company recognition in some social media posts
- Logo on event t-shirt
- 10 race-day registrations (race and post-race event)
- 4 club-level tickets to Music City Bowl football game
- 2 tickets to Music City Bowl social events

Starting & Finish-Line Sponsor

- Sponsor signage at the starting and finish-lines
- Company logo featured on sponsor section of event website
- Company logo featured on finish-line photos
- Logo on event t-shirt
- 10 race-day registrations (race and post-race event)
- 8 club-level tickets to Music City Bowl football game
- 2 pre-game field access passes
- 2 tickets to Music City Bowl social events

On-Course Water-Station Sponsor

- Sponsor will be provided a spot along the course to provide water to volunteers and runners as they pass
- Sponsor can bring volunteers (they may wear sponsor apparel), and banner/branded tablecloth and water cups will be displayed at the station
- Company logo featured on sponsor section of event website
- 6 race-day registrations (race and post-race event)
- 2 club-level tickets to Music City Bowl football game

Bib Sponsor

- Company logo on all race-day bibs
- Company logo featured on sponsor section of event website
- 6 race-day registrations (race and post-race event)
- 2 club-level tickets to Music City Bowl football game

Kilometer Sponsor

- Sponsor signage at one of the four km marker signs
- Company logo featured on sponsor section of event website
- Logo on event t-shirt
- 4 race-day registrations (race and post-race event)

T-Shirt Sponsor

- Company logo featured on sponsor section of event website
- Logo on event t-shirt
- 2 race-day registrations (race and post-race event)

Team Sponsor

- Company logo featured on sponsor section of event website
- 4 race-day registrations

INTERESTED IN SPONSORING?
Please email victorylap@transperfect.com
WWW.TRANSPERFECTVICTORYLAP.COM